

MAGNUS



Grandeza Óptima



SUMMER INTERNSHIP CHALLENGE

INTRODUCTION

“When science fiction slowly becomes reality, the only thing that remains constant is change and the need for survival.

Summer Internship Challenge teaches and tests you, all the prevailing set of skills required to excel in this dynamic world all the while giving you an opportunity to fulfill your wanderlust. “



01

THE ANALYST



02

THE MECHANIC



03

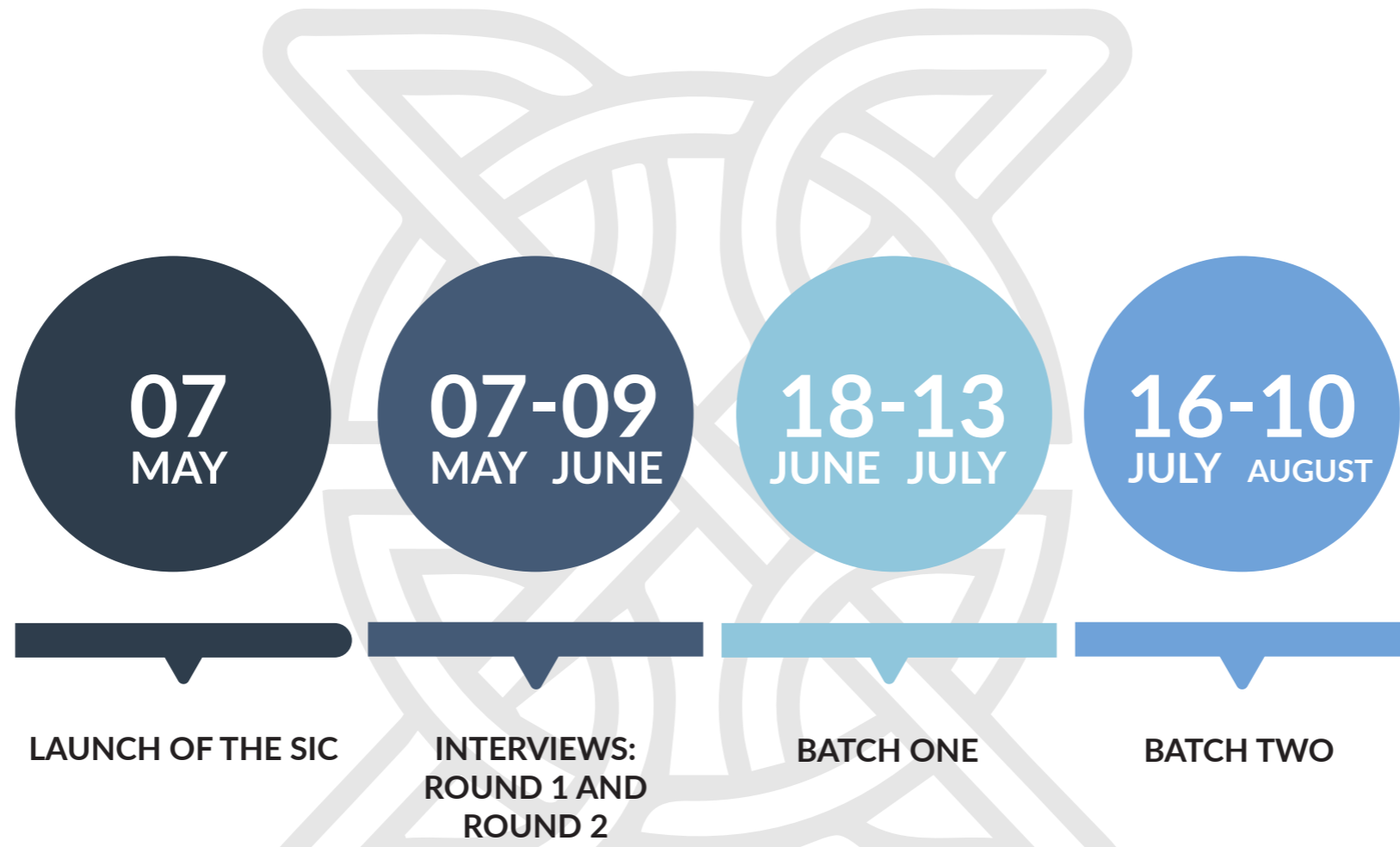
THE MICHELIN JR.



04

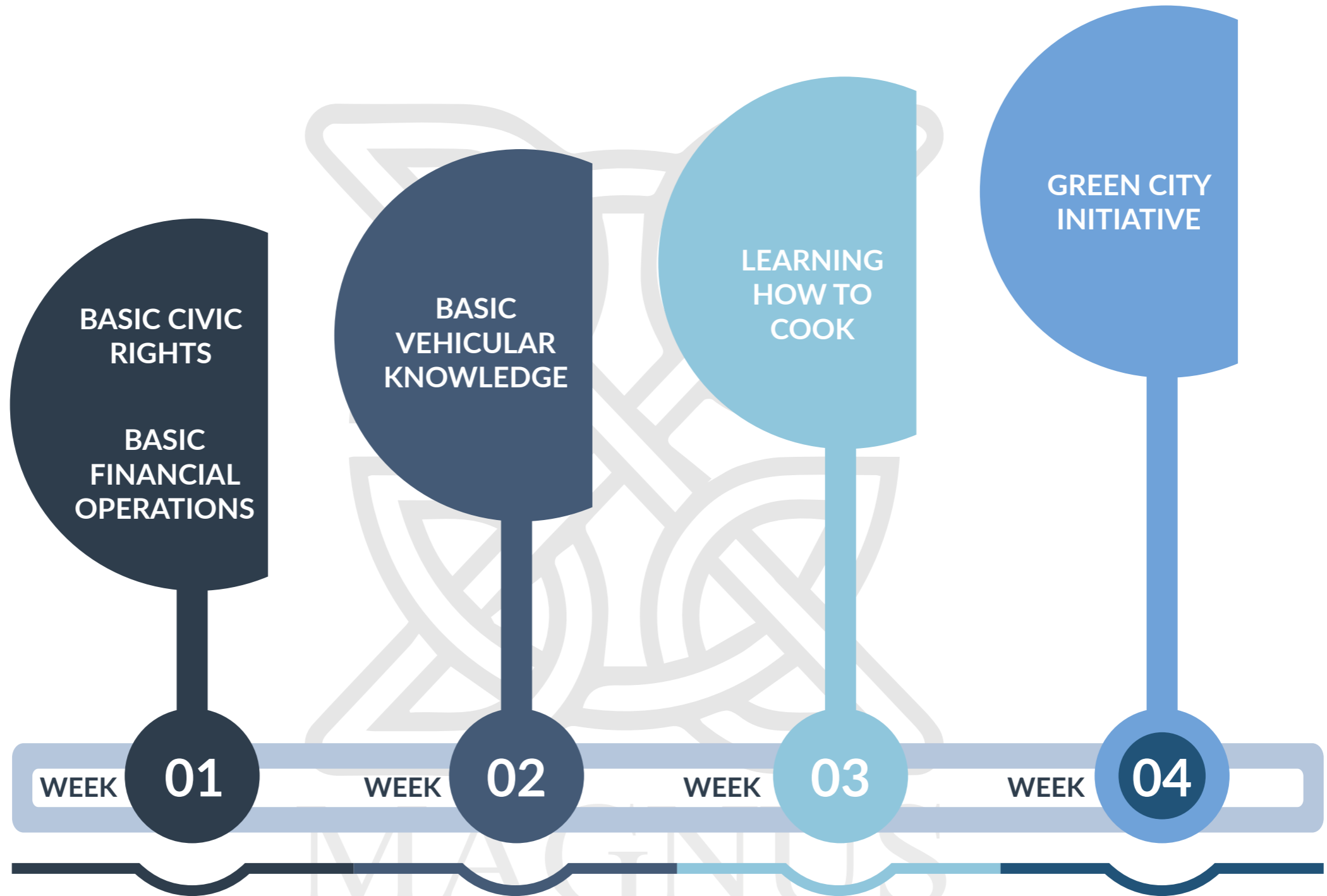
THE ROBIN HOOD





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THE RUNDOWN



EVENT TIMELINE



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PARTNER BRANDING OPPORTUNITIES

	Exclusive	Non-Exclusive
Merchandise Branding		
ID Cards		
Caps		
Mugs		
T-shirts		
Backpacks		
Location Branding		
Interviews		
Innogrations		
Social Event		
Beach Trips		
Carnivals		
Virtual Branding		
Pictures		
Product Reviews		
Hashtag Campaign		

PARTNER BRANDING OPPORTUNITIES

	Exclusive	Non-Exclusive
Checkins		
Shares (post)		
Likes		
Tags		
Comments		
Views		
Physical Branding		
Survey & Research		
BTL/ATL		
Stalls		
Photobooth		
Newsletter		
Givaways		
Info Desk & Session		



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Thank You. For More Details, Contact

Alyshah Kanani

+92 347 241 0441

alyshah@magnusglobal.org

Haris Qandhari

+92 343 777 4555

haris@magnusglobal.org

magnusglobal.org